



THE BULLFROG

Buzz

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Bullfrog helps expand **SOLAR** **ENERGY!**

Bullfrog is thrilled to announce we are partnering with SolarShare to bring more solar energy to the Ontario electricity system! Bullfrog will be investing in new renewable energy projects that SolarShare, a not-for-profit renewable energy co-operative, will be building.

Our support will provide financing to get the co-op through the construction and development phases of the new projects, which are the most risky phases. Once a project is up and running, SolarShare enables community members to invest in the projects, offering the public a low risk way to become an investor in renewable energy.

Not only does Bullfrog help remove the risk from these solar projects, but we also help get the word out in communities across Ontario about this new and innovative way for people to support renewable energy.

The partnership with SolarShare is a perfect fit for our community. Bullfrog Power has always given Canadians a green electricity choice—a powerful way to eliminate your home's emissions footprint and support green energy projects in Canada. Through this partnership with SolarShare, Bullfrog is helping to make available a complementary way to support renewable power—not a purchase of green electricity, but rather an investment opportunity in renewable energy.

SolarShare currently has several new projects underway; stay tuned for more updates from our community!

For more on the SolarShare program, including how to invest in solar bonds, visit solarbonds.ca

Greening from the ground up

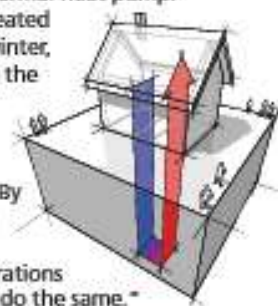
New Brunswick-based Maritime Geothermal is a bullfrogpowered organization that offers ground source heating and cooling technology to homeowners and institutions.

Ever wondered how a geothermal system works? Heat from the Earth is absorbed through a collector system and is injected into a home through a geothermal heat pump. A geothermal heat pump can inject heated air or water into a home during the winter, or pump hot air out of a home during the summer.

"We are committed to the long-term sustainability of our energy sources," says President Glenn Kaye. "By bullfrogpowering our manufacturing areas, we are able to integrate sustainability into our day-to-day operations and to hopefully encourage others to do the same."

The organization has been producing and refining geothermal systems for almost 30 years.

> nordicghp.com



MARITIME GEOTHERMAL LTD.

Maritimes marketers put community first

Nova Scotia-based Revolve is a bullfrogpowered branding agency. The organization sets itself apart through one of its core values—caring. Revolve's efforts to invest in and improve the community were recognized last year with a Philanthropy/Community Outreach Award at the Atlantic Canada CSR Awards.

Part of Revolve's community commitment includes sustainable actions such as supporting green electricity. "Leaving a smaller environmental footprint is part of our social conscience," says Revolve CEO Phil Otto. "Choosing Bullfrog Power is a measureable, tangible way to make a difference for the environment."

Revolve supports charitable organizations across Atlantic Canada in a number of ways, including providing strategic and creative services at no charge to help raise funds and awareness. Charities Revolve has worked with include Bust a Move for BreastHealth, Nova Scotia Hearing & Speech, Mental Health Foundation of Nova Scotia and Red Cross. In the office, staff members are encouraged to reduce waste and use digital conferencing to avoid unnecessary travel emissions.

> revolve.ca

revolve

Green for dogs too!

Adam Coladipietro and Hilary Barchash's love of dogs and passion to help create a healthy planet inspired them to open Vancouver's first organic dog grooming studio, Spa Dog.

At the studio, Adam and Hilary make every effort to minimize their environmental impact. The walls are painted with zero-VOC paint and all furniture, shelving and displays are made from reclaimed and reused materials. Spa Dog keeps the studio clean with organic disinfectant, laundries with biodegradable soap and its staff commute by bicycle year round. Dog goodies are no exception to the "green rule"—all cookies and treats are baked with organic ingredients and are made in the local community.

If their customers could speak, Adam and Hilary think the dogs would be very happy that their products are not overly scented and contain no irritating ingredients.

Spa Dog has been bullfrogpowered with green electricity and green natural gas since December 2011.

> spadog.ca

spadog
ORGANIC DOG SPA



A Green Cricket on a mission!



Green Cricket is a Toronto-based company with a mission to give businesses and families better, healthier choices in foaming hand wash, personal care and cleaning products. Green Cricket products are formulated to exclude known skin and respiratory irritants. Products are available at retail outlets—or you may see Green Cricket's products in your workspace since the

company supplies commercial properties and schools as well.

Green Cricket also works to increase awareness about ingredients in cleaning products with many local community and educational organizations. Have any questions about product ingredients? Log on to Green Cricket's website; there, you'll find an Ask An Expert section dedicated to answering questions from the public.

Complementing its commitment to incorporate sustainability into every aspect of its business, Green Cricket chooses renewable electricity with Bullfrog Power. The organization also contributes one per cent of its pre-tax profits to fund community and environmental projects.

> greencricket.ca

GREENCRICKET
Lifestyle Matters.